



California's Master Plan for Aging: ***The Power of Collaboration to Shape the Future of Aging***

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The Village Movement: It's Personal!



Celebrating 15 Years!

MARIN VILLAGES



John Power
Executive Director

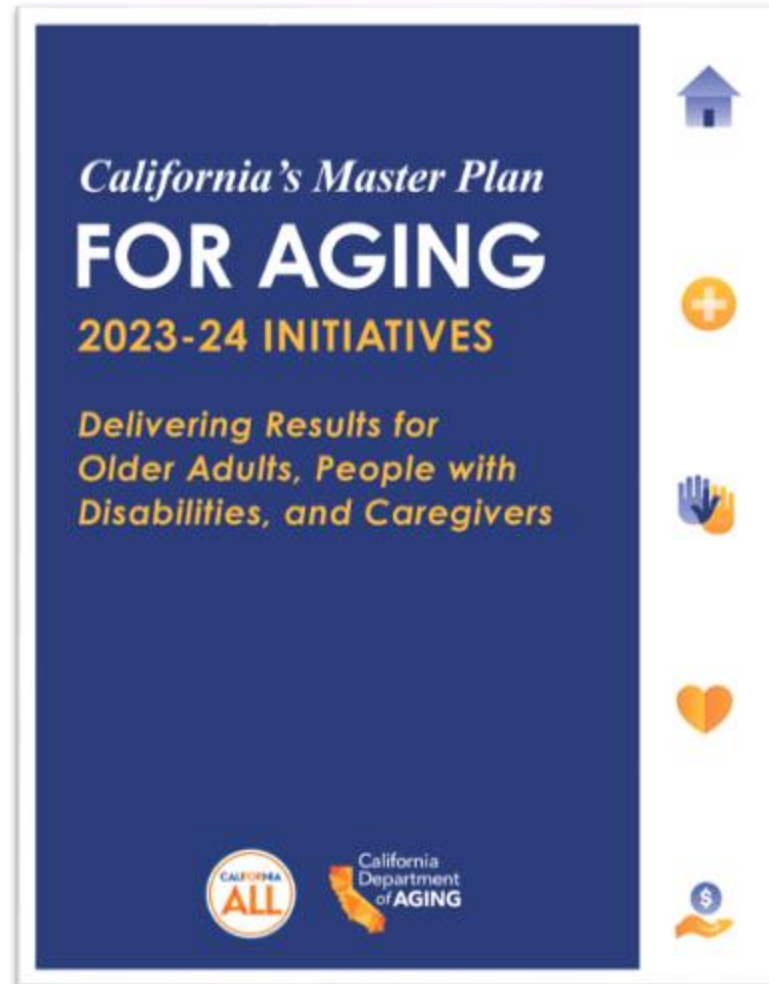
Because of Marin Villages, I can live independently. You are my lifesaver. Joan R.



Vivek Murthy, Former US Surgeon General

Love you, Marin Villages. I'm so thankful you are there. It is a feeling of being cared for and included and safe. Thank you for creating "home." Denise F.

Villages are Advancing the Master Plan for Aging



MPA Initiative #90

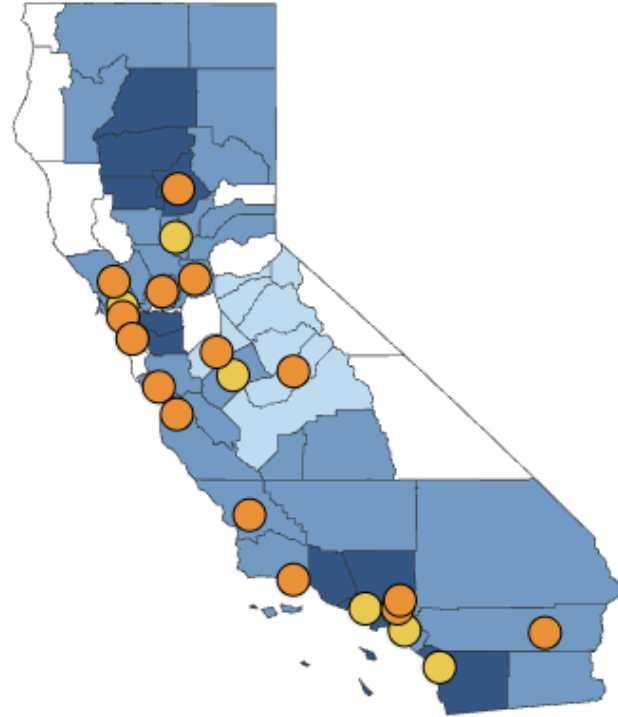
Promote and adapt "village models" for older adult volunteerism and services, building on the strengths of California's diverse communities.



SO MUCH PROGRESS!
50+ Villages in California!

Advancing the MPA: Villages and Age Friendly Communities

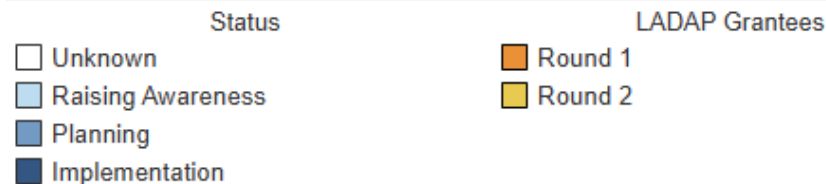
112 Age-Friendly
Communities in
California



“

Real change happens in the community. Our community partners play a critical role in providing locally coordinated services to support the health and well-being of older adults, people with disabilities, and caregivers. CDA appreciates the Governor and Legislature investing in the MPA through the LADAP grant program.

— CDA Director, Susan DeMarois



Stakeholder Engagement



We Need You!

“

**YOUR VOICE HAS
POWER, SHARE IT.**

– Ed Troxell

Want to get involved? Email: engage@aging.ca.gov

Finding Opportunity in Uncertain Times



I SKATE TO
WHERE THE PUCK
IS GOING TO BE,
NOT WHERE IT
HAS BEEN.

Wayne Gretzky

AZQUOTES

**Focus On:
Older Adult
Behavioral Health**



California Villages:

Fighting Older Adult Loneliness and Isolation



Value Proposition:

Villages are trusted Community-Based Organizations that serve older adults through intergenerational activities, service coordination, community engagement and more





Opportunity: Behavioral Health Services Act Implementation


Behavioral Health Services Act Implementation

- Locally Led
- Focus on:
 - Early Intervention
 - Full-Service Partnerships
 - Substance Use Disorder Services



Toolkits for Each County

- What to Know
- How to Get a Seat at the Table
- County Contacts
- Program Models to Explore



Behavioral Health Services Act (BHSA): County Toolkit

Introduction

In March 2024, California voters passed Proposition 1, consisting of the Behavioral Health Services Act (BHSA) and the Behavioral Health Infrastructure Bond Act of 2024 (BHIBA). Together, the BHSA and the BHIBA build on California's broader efforts to reimagine and strengthen the entire behavioral health system—connecting services, expanding access, and improving outcomes for all Californians.

Proposition 1 is intended to enact sweeping behavioral health transformation by improving access to care, increasing accountability and transparency, and expanding the capacity of behavioral health facilities. The BHSA modernizes and expands upon the original Mental Health Services Act (MHSA) of 2004 to more effectively address the behavioral health needs of Californians. The BHIBA provides \$6.4 billion in funding for behavioral health treatment beds, residential care, supportive housing, community sites, and housing with a special emphasis on veterans with behavioral health needs. To review the state roles in Proposition 1, see **Appendix C**.

The BHSA includes new opportunities to address older adults' behavioral health needs. This marks a pivotal moment for stakeholders in the aging network to ensure older adults are fully included in these opportunities. For the first time, state behavioral health reform directs counties to engage with aging stakeholders in the planning and delivery of services. This shift creates a powerful opportunity for advocates and service providers to bring their expertise to the table—helping guide how resources are allocated at the county level, and which programs are prioritized under the BHSA.

This toolkit is designed to inform stakeholders of these opportunities and offers strategies and resources to support engagement with county partners.

The 4 P's

- **Partner**
- **Participate**
- **Promote**
- **Persistence**





Questions/Discussion

Thank you!