



AGING.  
BETTER.

## **Village Movement California is transforming the experience of aging with the launch of the Village Incubator, sparking the development of future villages throughout the state.**

This bold, forward-looking initiative is crucial to meeting the needs of California's older adult population—projected to exceed 10.8 million individuals in the next decade.

The Incubator empowers communities to organize, create, and launch their own unique villages to address this unprecedented increase in our aging population. The Village Model is especially important in ensuring middle-income seniors, who make up 35% of the state's older adult population, have access to vibrant communities that enhance and expand the ways we can age well.

The Incubator also advances the state's Master Plan on Aging and Disabilities, meeting its mandate for more villages. Within this decade, new and existing California villages will advance the Plan's goal of building systems that offer housing, healthcare, connection, caregiving, and affordability for all older adults.

**Take the first step to launching your community's village.**  
Contact Carolyn Ross, Director of Strategic Initiatives at 714-874-4219 or [Carolyn@VillageMovementCalifornia.org](mailto:Carolyn@VillageMovementCalifornia.org).

### **ABOUT US:**

Villages are peer led membership groups that connect older adults to the community, services, and expertise they need to continue living lives of purpose and promise as they remain in their own homes and communities.

The Village model is an innovative, cost-effective community-based solution that improves quality of life and expands choices at all stages of aging.

There are 45 villages currently in California that enable older adults to remain in charge of their lives, independent in their homes of choice, and involved in their communities as they age.

### **Join Us:**

Village  
Movement  
[California.org](http://California.org)

**The Incubator launched in the spring of 2023 with the participation of a dozen diverse communities and unique organizations—from Sonoma to Stockton to the San Gabriel Valley—all with the shared belief that having a village will benefit older adults in their community.**



### **Learning Community**

Cohort meetings for sharing best practices & support



### **Workshops**

Topical online presentations



### **Curriculum**

Six phases utilizing an online learning platform



### **Coaching**

Coaches assigned by topic area

Many factors are essential to the successful formation and launch of a village. The Incubator guides communities through a six-phase interactive curriculum going from the initial stages of community assessment and identifying potential partners, to engaging future village members and volunteers and determining the operational and governance structure, to officially launching a new village.

Experienced Village Movement California staff and village leaders provide guidance and resources along the way. Learning Community meetings offer the opportunity for sharing best practices and working through successes and challenges. Topical workshops provide training essential to the formation of a village. Mentors assist with additional support and advice.



## **Thank you:**

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