

7TH ANNUAL STATEWIDE CONFERENCE

We are excited to announce our 7th Annual Statewide Conference is in Sacramento, CA!

Thursday – Friday, September 11 & 12, 2025
The California Endowment
1414 K. Street, Sacramento, CA 95814

Sponsorship Opportunities:

We invite you and your organization to join over 100 village leaders, elected officials, sponsors, stakeholders, and researchers who all are helping to transform the experience of aging across California.

Partner with VMC by sponsoring our seventh annual statewide conference and its opening reception.

- Introduce your organization and services to leaders and members from 50 villages across the state.
- Join a growing coalition of 10,000 engaged older adults, intergenerational volunteers, and caregivers.
- Network amongst peers and learn from thought leaders in the field of aging.
- Have your brand recognized as a partner in innovative solutions to sustainable aging in California.
- Support the peer-to-peer learning that shapes programs providing the opportunity to age with independence, dignity, and purpose.
- An active social media and email campaign gives the conference a digital reach of 10,000 impressions.



For more information, contact:
Erick Larson at 510-900-6380
erick@villagemovementcalifornia.org
or visit VillageMovementCalifornia.org/conference2025

PARTNER (Reception or Conference)

\$7,500

- Exclusive sponsorship includes yearlong exposure in VMC e-newsletters and website
- Invited to make statement of support at reception or conference opening
- Logo in most prominent position on digital promotion and conference signage
- Logo and description in prominent position in conference program and attendee packet
- Invited to have an informational table or material at conference
- Four complimentary conference tickets

CHAMPION

\$5,000

- Sponsorship includes yearlong exposure in VMC e-newsletters and website
- Invited to make statement of support at conference opening
- Logo in most prominent position on digital promotion and conference signage
- Logo and description in prominent position in conference program and attendee packet
- Invited to have an informational table or material at conference
- Four complimentary conference tickets

ADVOCATE

\$2,000

- Acknowledgement at beginning of key sessions
- Logo on digital promotion and conference signage
- Logo and description included in conference program and attendee packet
- Invited to have an informational table or material at conference
- Two complimentary conference tickets

SUPPORTER

\$500

- Logo on digital promotion and conference signage
- Logo and description included in conference program and attendee packet
- One complimentary conference ticket

FRIEND

\$100

- Listed online and in conference program and attendee packet
- Special Village Movement recognition gift



**Ticket
sales begin
Spring 2025**