

# 6TH ANNUAL STATEWIDE CONFERENCE

We are excited to announce our 6th Annual Statewide Conference is in Southern California!

**Thursday – Friday, September 12 & 13, 2024**  
**The West Health Institute**  
**10350 N Torrey Pines Rd, La Jolla, CA 92037**

## Sponsorship Opportunities:

We invite you and your organization to join over 100 village leaders, elected officials, sponsors, stakeholders, and researchers who all are helping to transform the experience of aging across California.

Partner with VMC by sponsoring our sixth annual statewide conference and its opening reception.

- Introduce your organization and services to leaders and members from 50 villages across the state.
- Join a growing coalition of 10,000 engaged older adults, intergenerational volunteers, and caregivers.
- Network amongst peers and learn from thought leaders in the field of aging.
- Have your brand recognized as a partner in innovative solutions to sustainable aging in California.
- Support the peer-to-peer learning that shapes programs providing the opportunity to age with independence, dignity, and purpose.
- An active social media and email campaign gives the conference a digital reach of 10,000 impressions.



**For more information, contact:**  
**Carolyn Ross at 714-874-4219**  
**[carolyn@villagemovementcalifornia.org](mailto:carolyn@villagemovementcalifornia.org)**  
**or visit [VillageMovementCalifornia.org](http://VillageMovementCalifornia.org)**

## PARTNER

\$7,500

- Exclusive sponsorship includes yearlong exposure in VMC e-newsletters and website
- Invited to make statement of support at conference opening
- Logo in most prominent position on digital promotion and conference signage
- Logo and description in prominent position in conference program and attendee packet
- Invited to have an informational table or material at conference
- Four complimentary conference tickets

## CHAMPION

\$5,000

- Sponsorship includes yearlong exposure in VMC e-newsletters and website
- Invited to make statement of support at conference opening
- Logo in most prominent position on digital promotion and conference signage
- Logo and description in prominent position in conference program and attendee packet
- Invited to have an informational table or material at conference
- Four complimentary conference tickets

## ADVOCATE

\$1,500

- Acknowledgement at beginning of key session/workshop
- Logo on digital promotion and conference signage
- Logo and description included in conference program and attendee packet
- Invited to have an informational table or material at conference
- Two complimentary conference tickets

## SUPPORTER

\$500

- Logo on digital promotion and conference signage
- Logo and description included in conference program and attendee packet
- One complimentary conference ticket

## FRIEND

\$100

- Listed online and in conference program and attendee packet
- Special Village Movement recognition gift

**Ticket  
sales begin  
Spring 2024**

