



AGING.
BETTER.

Village Movement California is transforming the experience of aging with the launch of the Village Incubator, sparking the development of future villages throughout the state.

This bold, forward-looking initiative is crucial to meeting the needs of California's older adult population—projected to exceed 10.8 million individuals in the next decade.

The Incubator empowers communities to organize and create their own unique villages that will address this unprecedented increase in our aging population. The Village Model is especially important in ensuring middle-income seniors, often called the missing middle and making up 35% of the state's older adult population, have access to vibrant communities that enhance and expand the ways we can age well.

The Incubator also advances the state's Master Plan on Aging and Disabilities, meeting its mandate for more villages. The Plan's village initiative (#90) attracted \$300,000 of foundation and private funding to support the new program. Within this decade, new and existing California villages will advance the Plan's goal of building systems that offer housing, healthcare, connection, caregiving, and affordability for all older adults.

About us:

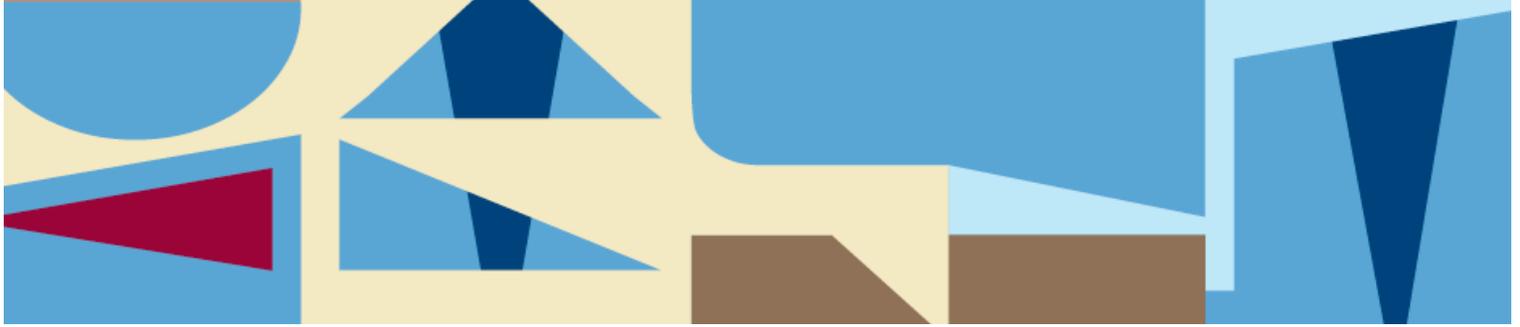
The Village Model is an innovative, cost-effective community-based solution that improves quality of life and expands choices at all stages of aging.

There are 45 villages currently in California that enable older adults to remain in charge of their lives, independent in their homes of choice, and involved in their communities as they age.

Join us:

**VillageMovement
California.org**





The Village Incubator program will launch with the participation of a dozen diverse communities and unique organizations; from Sonoma to Stockton to the San Gabriel Valley—all with the shared belief that having a village will benefit older adults in their community.

Many factors are essential to the successful formation and launch of a village. The Incubator will guide communities through a six-phase interactive curriculum that takes the user from the initial stages of community assessment and identifying potential partners, to engaging future village members and volunteers and determining the operational and governance structure, to officially launching the new village.

Experienced Village Movement California staff and village leaders will provide guidance and resources along the way. Learning Community meetings offer the opportunity for sharing best practices and working through successes and challenges. Topical workshops provide training essential to the formation of a village. Mentors assist with additional support and advice.

Join the movement and take the first step to launching a village in your community. Contact Carolyn Ross, Director of Strategic Initiatives at 714-874-4219 or Carolyn@VillageMovementCalifornia.org.



Thank you:

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